

PACIFIC WOMEN IN TECH

Wellington 2021

BROUGHT TO YOU BY



FAILOA FAMILI

PROVIDING 'HOPE' & 'MOTIVATION'

Our Vision

Thriving, resilient and sustainable Pasifika people, families and communities

Our Mission

Providing 'hope' and 'motivation' to be better self-sufficient people, have better families and become better communities by delivering quality training, advice and information

Our Values

Are encapsulated in the Samoan proverb "O le ala i le pule o le tautua" – the path to leadership is through service

PACIFIC WOMEN IN TECH - WELLINGTON

THURSDAY 25TH MARCH 2021

KADIMA LOUNGE 2, RICOH SPORTS CENTRE
(FRASER PARK) AVALON, LOWER HUTT

PROGRAMME

MC | Music | Talanoa Host
Ladean Malifa & Shalleen Hern

6pm	Registration Welcome & Housekeeping Opening Prayer - Pr Francis Pule Refreshments & Networking
7pm	Talanoa Panel featuring: Sachi Taulelei Norie Ape Winona Ngaro-Malifa
8.00pm	Elevating Aotearoa's Future (EAF) Program
8.10pm	Wrap Up & Thank You
8.30pm	Closing Prayer – Pr Francis Pule

A big Fa'afetai tele lava to our panelists MC & Talanoa Host as well as our volunteers! Thank you for coming and supporting our Pacific youth and communities! Thank you to our funding partners and the following organisations for their support:

- | | |
|------------------------|-------------------------------|
| ✘ ACE Aotearoa | ✘ Puataunofu Come Home Safely |
| ✘ COGS | ✘ CS&Co. |
| ✘ Lottery Grants Board | ✘ Magic Signs Print |

Be inspired. Be the change. Consider a career in tech. For a better future!

PASIFIKA SUCCESS STORIES



SACHI TAULELEI



Sachi is Head of Design at ANZ. She believes technology can amplify dreams, bring ideas to life and dramatically change lives. But technology is nothing without people. She's spent her whole career finding ways to solve problems and tackle big issues, starting with people.

Sachi didn't intend on a career in technology. Her first job outside of University was as a Children's Librarian in the heart of South Auckland. "Back in the early 2000s, libraries were responsible for maintaining the websites and intranets, so this was my first foray into information technology. I taught myself how to code in HTML, how to use Dreamweaver and Photoshop and built websites from scratch." Her qualification in Information Management proved to be just what she needed in the early years with roles in web development, information architecture and content management.

However Sachi vividly remembers the moment when her career path changed forever. "I had been hired to revamp the ACC website. I had engaged a small start up company called Optimal Usability to do some consultancy work for me and this was the first time I had seen usability testing done. Engaging people to provide feedback and test out how usable our prototypes were, completely changed the way I viewed my work."

From then on in, Sachi actively sought to inject the human voice into everything she did. User Experience (UX) was still in its infancy, but she found ways to introduce the practice into each role and organisation she worked for. Sachi says, "As Pasifika people, we have a natural tendency to empathise, connect and share, this alongside our desire to do what's right for the collective good - makes us ideally suited for careers in design."

Today, Sachi leads a team of 30 designers who specialise in a range of design disciplines - from strategic design, user research, service design, content design, user experience, visual design and design performance. "We believe in order to create amazing experiences, we have to start with the people we're creating the experience for. Technology is the enabler. Technology is for us. Not the other way around."

Outside of work, Sachi is married with two children (13 yrs and 9 years). She stays grounded by volunteering at the local hospice as a Volunteer Biographer and mentoring UX Design Masters students.



NORIE APE



A proud Auckland Blues fan & Samoan digital cat herder with a political studies degree from the University of Auckland.

Currently working within the not for profit sector she's also worked within the government and private sector where she has focused on facilitating the continuous engagement between tech teams and business teams to design and deliver customer centred products and services. With only 2.8% of the IT workforce in NZ being Pasifika Peoples, she is passionate in particular about increasing the number of Pasifika women in tech. In a post COVID-19 environment, people can usually find her exploring NZ, visiting family and friends, finding street-art or finding local brunch options in and around Wellington. Outside of those activities, she likes to spend time volunteering or helping out organisations such as P.A.C.I.F.I.C.A, VIVITA, the Digital Equity Coalition for Aotearoa, OR running ad hoc events such as tech talanoa to discuss diverse pathways into tech.

When she's not refining her list of places to brunch in Wellington City or trying to promote and increase the number of Pasifika women in the technology sector, people can usually find her in a booth or a desk keeping features client focussed, using data to inform design or sharing the knowledge and skills she has gained with her colleagues that aren't familiar with agile and product development, just to name a few.



WINONA NGARO - MALIFA

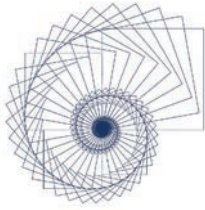


Winona Ngaro - Malifa (MAP/ MUXD) is of Niuean, Cook Island and American Samoan ethnicity.

She is a Data Analyst by trade who has recently transitioned into product design for a New Zealand Fintech company. Her first master's focused on qualitative and quantitative data on Pasifika Women currently within the tech industry and utilising their stories as a baseline to develop new engagement and enablement frameworks to address the lack of Pasifika females representation. Her second Masters Degree in User Experience looked at how to build UX tools from a foundation of indigenous Māori and Pasifika principles.

Her experience extends from working on developing advertising campaigns informed by Pacific data with advertising agencies, evaluating social engagement and the impact of marketing campaigns, data analysis and interpretation for minorities as well as designing better experiences for women in tech. In addition to this, she is currently working to develop strategies that will create a pipeline for young Pacific girls to gain and develop skills needed within the Technology sector. Winona is passionate that Pacific women will have a voice in developing the technological algorithms that influence decision making and is determined to equip young girls with I.T skills that ensure they are not left behind in the fast-paced technological job market. Winona has a strong interest in data interpretation and how it tells the narrative of Pacific peoples. This is underpinned by a commitment to increase Pacific representation at the tables that Pacific women are not yet present.





EAF

ELEVATING AOTEAROA'S FUTURE

A stronger Aotearoa through fostering and growing careers with Pacific Islanders and Māori in New Zealand's Technology Sector

Elevating Aotearoa's Future began through the recognition of the under-representation and under-valuing of the contribution that Pacific Islanders and Māori have to offer in the fast growing, high demand technology sector.

Seeing the cost, time and relevancy challenges faced by candidates today, we created an industry ready training programme coupled with guaranteed employment opportunities.

With the bulk of job growth in fields that require high degrees of social and emotional skills (World Economic Forum (2016), New Vision for Education: Fostering Social and Emotional Learning through Technology) our technology workforce needs to represent the population it serves. Our commitment is to deliver the true social and economic benefits of diversity through action.

OUR 5 YEAR OBJECTIVES

100

EMPLOYERS COMMITTED

1000

CANDIDATES SIGNED UP

50%

NEW HIRES IN THE PUBLIC CLOUD DATA FIELD SUPPORTED THROUGH THE FAST TRACK PROGRAMME

VIVITA AOTEAROA

Imagine the impossible

What is VIVITA

VIVITA Aotearoa is an innovation studio and ideas accelerator for kids and youths.

Aimed for children ages 9-15, the studio guides creativity through a self-guided learning experience, workshops and mentor pairing. VIVITA Aotearoa is part of VIVITA International creativity accelerator network spanning across the globe.

Over 10 days in March 2021, the first pop-up VIVISTOP Mini in Aotearoa took place at Pasifika Hub in Lower Hutt. Around 30 tamariki enjoyed free flow after school activities in a creative fun space allowing them to tap into their talents and build life skills as future innovators, inventors and entrepreneurs.

Kids enjoyed being able to create things with many different materials without being told off for making a mess.

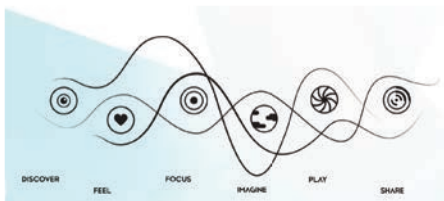
Parents commented how their kids were spending less time on digital devices and more time outdoors.



One of the workshops was introducing design thinking concept and how to apply this to real-world problems. An amazing group of future makers spoke up about the issues they felt pressing in their community. The four-hour workshop took them through problem discovery to prototyping a potential solution. If these kids were able to do so much in a day, can you imagine what they can do in a week?!



Having this programme in the Hutt Valley is thanks to Kadri Uljas, Co-Founder of VIVITA Aotearoa working in partnership with Failoa Famili.
<https://www.vivita.kiwi/>



MISSION READY FEES FREE



The MRHQ accelerator was launched by a passionate team to bridge the growing skills shortage by challenging the way the next tech workforce is prepared.



That's why they created the accelerator in collaboration with industry employers and leaders.

We're excited to announce that all Mission Ready accelerators are now eligible for the Government TTAF (Targeted Training & Apprenticeship Funding) Initiative! This means that 100% of your tuition fees will be covered as a NZ Domestic Student.

We know it's been a hard year for many and this is a good initiative aimed at getting our NZ economy back on its feet. We take our role of developing passionate and skilled professionals for the Tech Sector very seriously and are super stoked that our career accelerators are being recognised as a valuable skills development programme to accelerate our NZ Tech talent development.

As demand for tech professionals continue to grow globally, the timing is perfect to launch your career in tech. Get in touch with us to learn more - <https://www.missionreadyhq.com/> Delivered in partnership with Otago Polytechnic

PWIT OUTCOMES

- ✦ **Career pathways to further training and jobs**
- ✦ **Partnerships with tech focused organisations allowing for paid training**
- ✦ **Influencing recruitment processes targeted for Pasifika & Maori**
- ✦ **Mentoring & Life skills programme to help encourage and prepare you for a career in tech**
- ✦ **Raising awareness of training and employment opportunities in tech**
- ✦ **Promoting successful Pasifika & Maori role models**



FAILOA FAMILI

PROVIDING 'HOPE' & 'MOTIVATION'

PACIFIC WOMEN IN TECH -WELLINGTON 2021

Contact Us

Website www.failoafamili.com

Email info@failoafamili.com

Phone +64 21 881 170

If you would like to know more,
please get in touch with Failoa Famili



[@failoafamilicharitabletrust](#)



[@failoafamili](#)